

marc griffin: interactive designer

contact

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aim: metamg

objective

Dedicated, hard-working and highly organized individual with a solid background in design; seeking to obtain a comparable position within a creative environment, allowing growth and expansion of abilities as an Art Director.

skills

- * Working with Creative Directors and Programmers closely to establish a solid GUI during a given projects development cycle.
- * Skilled in developing pre-site schematics, post-site style guidelines, extranet administration, client training, (Omniure) Analytics.
- * Conducting usability studies, site development under close compliance with W3C and Web 2.0 standards. X-HTML, CSS and JS
- * Working under a fast paced and tight deadline oriented environment.
- * Identity development, logotypes, brochures, ads, and a variety of print production including prepress and flight check stages.
- * Instructed "Intro to Interactive Media for AOS" at institutions such as: Parsons School of Design, and Pratt.
- * Skilled in Mac and PC platforms, working knowledge in all major design applications and authoring tools.

work experience

07-09 **Sr. Interactive Designer/Art Director**, Metafoundry, Brooklyn, NY

04-06 **Senior Web Designer**, ESSENCE Magazine, Division of Time Inc. New York, NY

99-03 **Interactive Designer**, Fusion Design Inc. Jersey City, NJ

98-99 **Art Director**, New Image Media New York, NY

97-99 **Graphic Designer**, Duke Communications North Brunswick, NJ

96-97 **Design Intern**, National Newspaper Association Arlington, VA

94-96 **Instructor**, Somerset County Vocational / Technical High School, (summers) Bridgewater, NJ

education

Howard University, Washington, DC

1997 BFA, concentration in graphic design

accomplishments

Forbes magazine rating "Best Of The Web" for "caranddriver.com"

Worldweb.net training and certificate in XML authoring client tool "Expressroom"

Howard University award for outstanding performance in graphic design

interests

Volunteered photographic services/student studio seminar for non-profit organization York Street Project

Avid outdoors enthusiast including: mt. biking, hiking, and snowboarding.

references

Jorge Naranjo: Creative Director - Idea. inc - heyjorge@hotmail.com

Jo Spiker: Creative Director - MSHC Partners - jspiker@mshcpartners.com

Simon Adams - Principal - Lucid Media - simon@lucidmedia.co.uk

<http://www.linkedin.com/in/marcgriffincreative>

clients worked with:

Meta Foundry

Hachette Filipacchi New Media

advance.net - advance internet

York Street Project

New York University

ABC "Children First"

Investigate Biodiversity

Conservation International

Riverside Church NYC

Pratt

Parson's School of Design

Elle Decor

Essence Magazine

Latina Magazine

Aeroballoon

Novartis

Trump University

Acorn Energy

Blue Equity (Best)

CNBC

Wine Cellarage

url's designed/produced

www.hassankinley.com

www.caranddriver.com

www.library.nyu.edu

www.investigate.conservation.org

www.homemag.com

www.cycleworld.com

www.neighbors.columbia.edu

www.silive.com

www.njo.com

www.masslive.com

www.globaldeposition.com

www.experiencebest.com